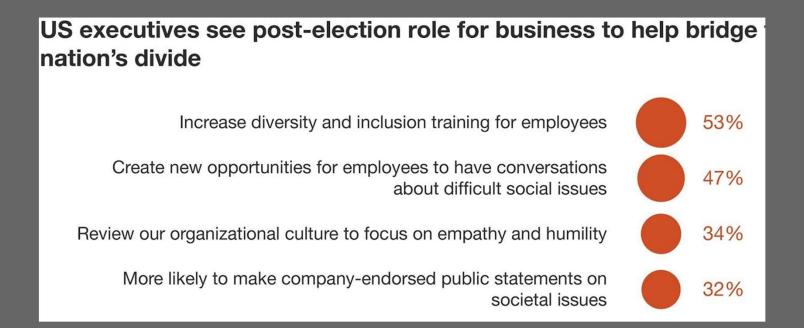




### TODAY'S BUSINESS ISSUES ALL IMPACT WORKFORCE

(& other stakeholders)

### Business has an important role in addressing societal divide



## In your opinion, which of the following is the **highest workforce priority** today?

C Remote working tools  D Employee mental health and wellbeing  Effective leadership and communications	A Workplace safety	В	Childcare
	C Remote working tools	D	Employee mental health and wellbeing
productivity and communications	E Maintaining productivity	F	Effective leadership and communications

### Returning to work with workforce shifts in mind...

Consider a return to work hybrid model (mix of in-person and remote working) during the COVID-19 vaccine period and beyond.

Evaluate whether there are opportunities to upskill employees based on new business models.

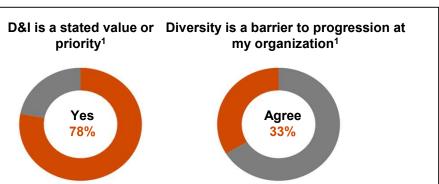
**Institute informal forums** (e.g., coffee chats, team activities) for employees to reconnect in a virtual setting to support rebuilding organizational culture.



### Despite organizational commitment to D&I, it still remains a barrier to progression

### Diversity is still a barrier to progression

The majority of organizations state their commitment to D&I, but more than a third of employees still feel diversity is a barrier to progression.



In December 2020, the US lost almost 140,000 jobs all held by women.<sup>2</sup>

Black employees **are almost twice as likely** to live in the counties and work in jobs at the highest risk of immediate and long-standing economic disruption due to COVID-19.<sup>3</sup>

- 1. PwC Global D&I Benchmarking Survey 2020
- 2. Business Insider, The US lost 140,000 jobs in December. All of those jobs were held by women.
- 3. Bloomberg, COVID-19 Is Hurting Black Americans More in Almost Every Way

# What do you think is top priority in building more **diverse**, **equitable**, **and inclusive** workforces?

Α	Clear career progression pathways	В	Evaluating talent processes for bias
С	Mentoring opportunities	D	Recruiting strategy
E	Upskilling programs		

### Returning to work with diversity, equity, and inclusion in mind...

Reengage and rebuild trust with former employees through robust communications, acknowledging recent events and organizational layoffs and furloughs in recent months.

Attend conferences, join programs, and establish partnerships promoting diversity at work (e.g., Management Leadership for Tomorrow, INROADS, CEO Action for D&I).

**Review talent processes for bias** (e.g., diversity of interviewers / recruiters, bias in any automated resume reviews).

There's a disconnect on wellbeing between employers and employees that needs to be addressed...



### Returning to work with wellbeing in mind...

Assess attitudes towards their health and hygiene in the current climate (e.g., considering at risk populations, expand mental health benefits to address anxiety related returning to work).

**Understand worker personal situations** (e.g., lack of childcare if schools have not reopened, financial situations).

**Evaluate comfort with remote working (if applicable)** and perceived effectiveness of collaboration tools and remote ways of working.

### Where can you start?

Build and launch transparent communications on next steps based on your funding, hiring plans, and return to work plans.



Reinvigorate talent pipelines with former employees, HBCUs, and minority student groups.



Engage your employees--understand employee concerns where you as an employer can mitigate some of those concerns (e.g., mental health, growth opportunities).



Understand where there are opportunities for remote working and flexible schedules to ease any personal hardship employees may be facing.



### Resources to learn more

Good Work Strategy + Business

Today's employees want jobs that are intrinsically rewarding and that fit their values. And though the meaning of work is different for each person, companies that act now to address these demands will gain a lasting competitive advantage.



Access the article here

Five ways business leaders can respond to social injustice

PwC Partner Blair Taylor discusses five key steps organization's can take to respond to social injustice-addressing individual employee concerns and effectuating broader community impact.



Access the blog here.

Why corporate wellbeing initiatives need to get personal

Joint Global People & Organization Leaders Bhushan Sethi and Pete Brown discuss the key tenets of developing a personalized wellbeing strategy.



Access the article here

PwC Global D&I Benchmarking Survey

PwC's multi-year, global, cross-industry survey explores what diversity & inclusion (D&I) programmes organisations have in place, and their impact on employee experience.



Access the results <u>here</u>

Workforce Pulse Survey

Our November 2020 Workforce Pulse Survey of more than 1,000 American workers shows that many employees have serious concerns about safety, with nearly half saying they feel forced to sacrifice their personal safety to stay employed.



Access the results here.

COVID-19 Workforce Considerations

Keeping your employees safe, engaged and productive has never been more important or more challenging. We outline five areas to focus on now.



Access the article here



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