

**cit **

sciences  
et industrie



PARIS FRANCE

**playhuts**

traveling exhibition



Team  
creativity:  
reinviting the  
way to  
produce  
children  
exhibition!

# universcience



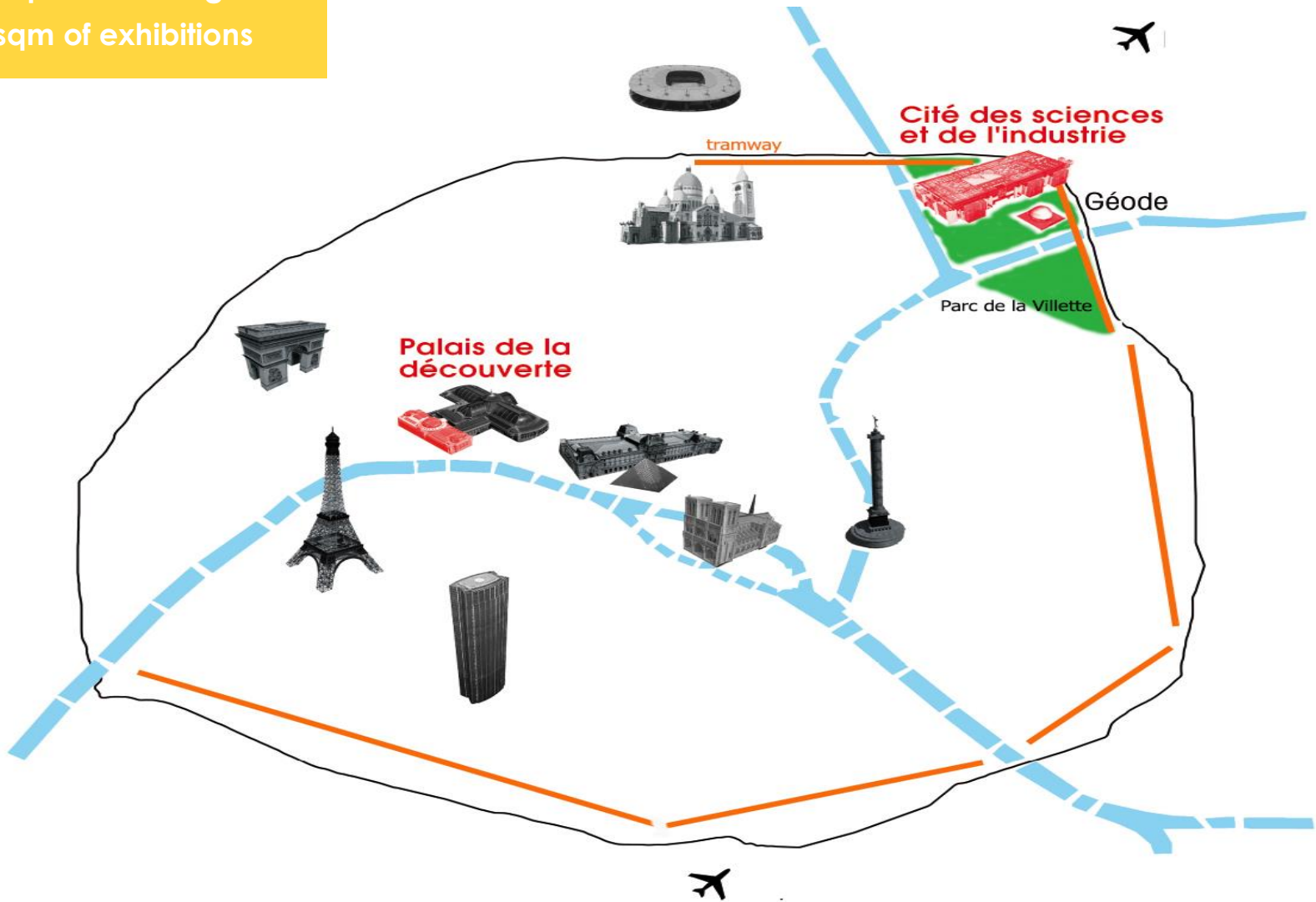
Palais de la découverte



Cité des sciences et de l'industrie



2 sites in Paris – France  
3 million visitors  
150,000 sqm of building  
30,000 sqm of exhibitions



# New approach Playhuts: an opportunity to produce exhibition differently



Children  
engagement

Co-design  
with the public

Collaboration  
with artists

Design +  
Manufacturing

No screen,  
Little text,  
Tinkering approach

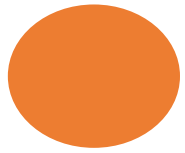
# Children engagement

With schools in our community

What does a fort, a hut means for them?

What are their interests?





# Children engagement

Focus on imaginary huts and forts

No references on housing

Use of everyday life objects and materials to empower children

Early in the process of the exhibition design

Children are active participants and competent to share their views and opinions

Prototype and testing

Empathy



# Co-design with the public

Cabano-museum experience

Offer to design one of the huts

14 people from 23 to 71 years old

The motto: experimentation





# Co-design with the public

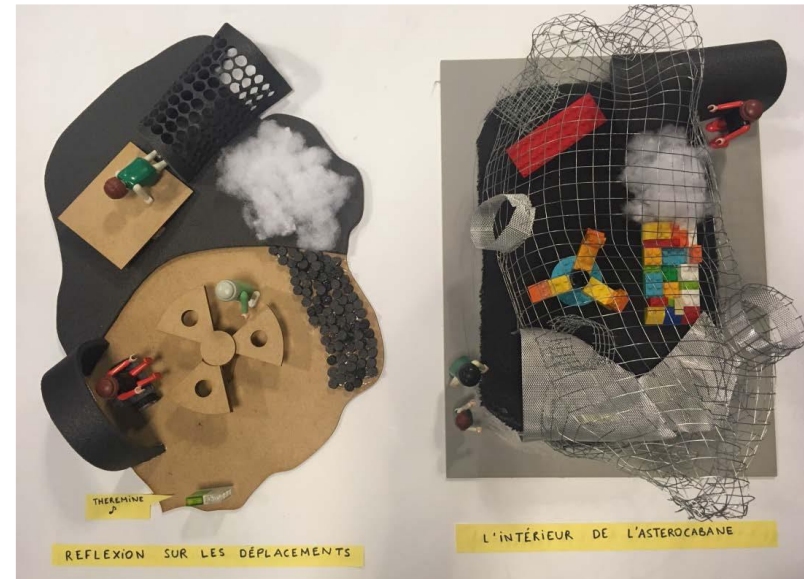
4 sessions (brainstorming, concept, ideation and tests)

Create an astero-cabin where children take refuge

Tests and prototype with real children

Motivated people, they are curious and engaged

Ask help! Living labs and call for participation can provide good support





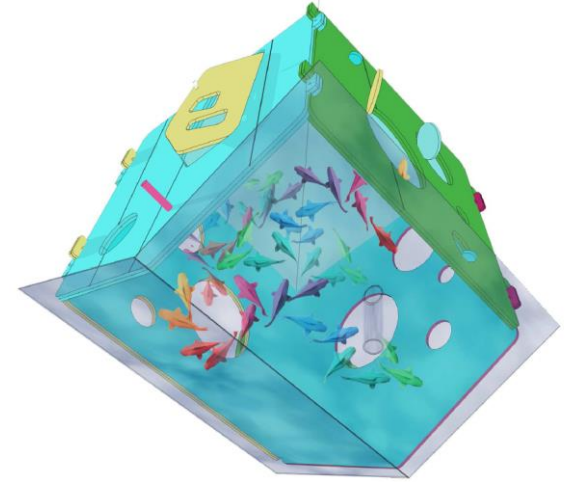
# Collaboration with artists

An exhibition that could reflect the diversity of the imaginary huts

Artists invited to collaborate and offer their own vision

The in-house team only defined the content

In the end, very different worlds, specific to each hut or fort



# Dare to take risk!

Engagements we made:

Explore the exhibition space with the body and movement

No instructions for children

Open activities, different experiences

Tinkering approach – their creativity, their ideas, their actions and their personal desires that shape a part of the exhibition, constantly evolving.



Children engagement

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**Cabanes**

**Playhuts**



Video Link: [https://youtu.be/QDcOIOxE6\\_8](https://youtu.be/QDcOIOxE6_8)



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